

## TALK ON “DETERMINANTS OF ORGANIZATIONAL PERFORMANCE”

Organised by the Engineering Education Technical Division,  
BEM Approved CPD/PDP: 2 hours Ref: IEM16/HQ/559/T

Date : 22 August 2017 (Tuesday)  
Time : 5.30 p.m. – 7.30 p.m.  
Venue : C&s and TUS Lecturer Room,  
2<sup>nd</sup> Floor Wisma IEM, Petaling Jaya, Selangor  
Speaker : Ir. Dr. Ling Chen Hoe

### SYNOPSIS

Organizations are commonly defined as instruments of purpose. They are seen as coordinated by the corporate vision, mission, goals and objectives. Organization performance relates to how successfully it performs the functions to meet these goals and objectives. Recent rapid technological advancement opens a new era, in which a global competitive environment has emerged. Traditional organizational management is no longer appropriate in this highly competitive global market. In this environment, businesses must compete for their survival through continuous improvement and innovation to maintain, let alone gain market advantages. An organization must be able to identify those measures that enable it to respond effectively to adapt to the ever changing business environment. Consequently, meeting the desired organizational performances under these conditions becomes increasingly challenging. This talk will review the various determinants and factors that can affect organizational performance and how it can be optimized.

### SPEAKER BIODATA



Ir. Dr. LING  
Chen Hoe

#### Summary of Work Experience

Since 1990, employed by Meiden Malaysia ([www.meiden.com.my](http://www.meiden.com.my)), a company in the electrical engineering and construction industry in Malaysia. The company is a subsidiary of Meidensha Corporation, Japan (<http://www.meidensha.com/index.html>), a manufacturer of electrical equipment and provides electrical engineering products and services to both the private and public sectors in Malaysia. Currently holds the position of Senior GM and Director in the company.

### Educational Background

Doctorate in Business Administration (DBA), SEGi University, Malaysia (2012 ~ 2015)  
Master's in Business Administration (MBA), University of Lincoln, United Kingdom (2001 ~ 2003)  
Bachelor's Degree in Electrical Engineering (Degree), RMIT University, Melbourne, Australia (1986~1989)

### Professional Membership

Chartered Professional Engineer, Australia (MIEAust CPEng) (2013)  
Competent Engineer (132kV), Energy Commission, Malaysia (2013)  
Competent Engineer (33kV), Energy Commission, Malaysia (2010)  
Professional Engineer with Practising Certificate, Board of Engineers, Malaysia, BEM (2004)  
Member of the Institute of Engineers (M), IEM (2004)  
Construction Manager with Construction Industry Development Board CIDB, Malaysia (1998)

Ir. Assoc. Prof. Dr. Mandeep Singh  
Chairman  
Engineering Education Technical Division  
Session 2016 / 2017

### ANNOUNCEMENT TO NOTE

- Non members may also attend the talk but will need to pay a registration fee of RM50 and an administrative fee of RM15. GST is inclusive.
- Limited seats are available on a "first come first served" basis (maximum 100 participants). To secure your seat, kindly register online at [www.myiem.org.my](http://www.myiem.org.my).

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